



ABACOA TOWN CENTER, JUPITER FLORIDA
NEWLY EXPANDED FESTIVAL SITE
NOVEMBER 4, 5 & 6, 2011

NON FOOD VENDOR APPLICATION

The undersigned hereby applies for space as a vendor at the 9th Annual Feast of Little Italy.
Please complete and return this form along with payment requirements.

This Agreement is entered into this _____ day of _____, 2011, by and between the Feast of Little Italy, a Florida corporation, and _____ (“Vendor”).

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ CELL: _____

FAX: _____ EMAIL: _____

The following are the agreement terms for vendor space at the FOLI. As a Vendor, your acceptance of these terms shall constitute a binding agreement. It is agreed that each Vendor will abide by all terms listed in this agreement.

1. **FOLI.** The word “FOLI” as used herein shall mean the Feast of Little Italy, their officers, agents and any employees acting for it, in the management of this event.
2. **ELIGIBLE VENDORS.** The FOLI reserves the right to determine whether any company or product is eligible under the standards for inclusion in the festival.
3. **ELIGIBLE PRODUCTS.** All products and services to be sold, offered or referred to during the FOLI must be included on the Reservation Form. FOLI reserves the right to exclude the sale of any product based on overall show presentation, or that are in conflict with exclusive contracts held by FOLI with other Vendors (Examples: glow-in-the-dark products, Italian Novelties, etc.). Vendor will be notified in advance of any such exclusion and have the right at the time of the application to determine if they still want to participate.
4. **ADMISSION.** Gated event. Daily admission cost: \$5.00, Children under 12 are free.

5. **LIMITATION OF LIABILITY.** The Vendor agrees to make no claim for any reason whatsoever, including negligence, against FOLI, its members, agents, employees or the owners of the Festival premises for loss, theft, damage or destruction of property or for any injury to Vendor or its employees while in the Festival quarters.
6. **BOOTH INFORMATION.** All Vendor materials must be kept inside their tent space, and the sidewalks and streets must be kept free of materials. Distribution of samples and literature is strictly limited to the confines of the Vendor's booth. Also, voice and/or music amplification must be kept to a sufficiently low volume so as not to disturb other vendors or attendees. Vendors agree to conduct themselves in a respectful, cooperative manner appropriate to the integrity of the attendees, fellow vendors and the show management staff.
 - a) The cost of renting a **10' x 10'** tent with canopy from FOLI, including set-up and tear down is **\$600.00** for the duration of the 3 day festival. Vendor requests the following tent dimensions: _____x_____ feet. Vendor will pay FOLI a rental fee of \$_____ for the booth space. Such space will only be provided during the dates and hours that the Festival is in operation.
7. **BOOTH ASSIGNMENTS.** FOLI staff will assign booth location to Vendors. Consideration will be given to special needs, however we will assign according to the best interest of the show.
8. **VENDOR ADMISSION BANDS.** Vendor will receive 4 vendor admission wrist bands for each day upon vendor check-in.
9. **INSURANCE.** Insurance is the responsibility of the Vendor and is recommended. FOLI is not responsible for replacement of lost or stolen goods. Vendors are responsible for obtaining their own general liability insurance for the show dates, including set-up and tear-down. Vendors will indemnify FOLI for claims/suits arising between Vendors and attendees regarding exhibit rental.
10. **EVENT LOCATION.** Abacoa Town Center, Jupiter, FL. Including University Drive from Main Street to Central Blvd & Crescent Drive.

SET-UP HOURS:

Thursday, November 3, 2011	3:00PM – 7:00PM
Friday, November 4, 2011	8:00AM – Noon (No Vehicles on site After Noon)

FESTIVAL HOURS:

Friday, November 4, 2011	3:00PM – 10:00PM
Saturday, November 5, 2011	10:00AM – 10:00PM
Sunday, November 6, 2011	10:00AM – 8:00PM

*All booths must be staffed throughout the festival, and set-up 30 minutes prior to each show day opening or vendor may forfeit vendor space.

*Dismantling will begin on the final day, Sunday, November 6, 2011 starting at 8:00PM.

11. **SUBLEASING.** Vendors may not sublet their spaces, or any part thereof.
12. **FIRE AND SAFETY LAWS.** All federal, state and city regulation pertaining to fire and safety must be adhered to. All electrical cords must be grounded and be UL approved.
13. **COMPLIANCE WITH LAWS/STANDARDS.** Vendors are responsible for meeting all city/state resale-licensing agreements. Vendor is responsible for collecting Florida Sales tax and

paying such tax to the State of Florida. FOLI assumes no responsibility for any tax liability incurred by Vendor from the sale of any Goods at the Festival. Vendor further agrees to indemnify and hold harmless FOLI from any tax liability Vendor may incur from the sale of any Goods at the Festival.

- 14. **PAYMENT.** Vendors must include all fees with registration form.
- 15. **CANCELLATION POLICY.** There are no refunds for cancellation. There are no refunds for cancellation due to rain or acts of God.
- 16. **RENTAL EQUIPMENT.** If additional equipment is needed you can contact Nick or Laura at Panache at 561-833-2188. **ALL RENTAL EQUIPMENT MUST BE PICKED UP BY SUNDAY NIGHT.**
- 17. This Agreement shall be governed by construed in accordance with the laws of the State of Florida.

X _____
 Vendor Signature _____ Date _____

 Print Name _____ Business Name _____

 Products to be sold _____

 Information for signs _____

_____ Please charge my credit card for full payment

_____ Visa _____ Mastercard _____ American Express

Name _____

Acct# _____

Exp. Date _____

Security Code _____

Billing Address for C.C. _____

Signature _____

* ALL CREDIT CARD CHARGES WILL APPEAR FROM VIA PRODUCTIONS

_____ Enclosed is my check for full payment

Please make all checks payable to: **VIA PRODUCTIONS, INC.**

ALL SIGNED APPLICATIONS CAN BE MAILED WITH CHECK TO:

**FEAST OF LITTLE ITALY
 810 SATURN STREET, SUITE 16-123
 JUPITER, FL 33477**

Additional Questions? Contact: Jerry Somma 561-427-0500 jerry@feastoflittleitaly.com

PLEASE FAX BACK TO 561-427-0501